

26th November 2014

SPECS3 route enforcement scheme scoops prestigious road safety award.

A SPECS average speed camera scheme has won a Prince Michael International Road Safety Award, for a highly effective casualty reduction scheme on the A614 in Nottinghamshire.

The Vysionics supplied average speed enforcement scheme was implemented to reduce the number of people killed or seriously injured on the A614, a 21km long route and one of the county's busiest roads. Following the introduction of these measures, casualties overall have reduced by more than 54%. The number of people being seriously injured has been reduced by almost 50% and -- most significantly -- there have been no fatalities.

The Prince Michael International Road Safety Awards are presented to organisations in recognition of their outstanding contribution to improving road safety. The award will be officially presented at a ceremony on December 9.

"This is brilliant news and is all down to the hard work and dedication of the highways safety team, all of whom should be congratulated," said Councillor Kevin Greaves, chairman of the County Council's transport and highways committee.

"Road safety is of enormous importance to an authority like ours with such a huge roads network, much of it in rural areas."

Presenting the award on behalf of His Royal Highness, Adrian Walsh, director of the Prince's award scheme, said: **"Reducing the risk to road users must be a top priority for any council. This well-managed strategic approach has successfully changed the behaviour of drivers with significant effect. It is an outstanding example which should be followed everywhere."**

The A614 is one of many SPECS installations to have been recognised with road safety awards, but was unique in being the first system to be procured through the Crown Commercial Services (CCS framework) and to operate with infra-red (invisible) floodlighting and Portable Outstation Device (POD) processors.

NOTES

Picture: From left, Geoff Collins (Vysionics Sales & Marketing Director), Sonya Hurt (Team Manager, Highway Safety North, Nottinghamshire County Council), Ritchie Jones (Vysionics Account Manager)

Vysionics, the UK based ANPR and average speed enforcement experts have been acquired by Jenoptik, international leaders in enforcement technology.

SPECS average speed enforcement cameras have been in operation from 2000 with more than 65 permanent sites and 250 temporary roadworks installations. Where SPECS has been installed as a casualty reduction measure, KSI reductions of >70% on average are seen along those routes.

For more information, please contact:

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The Crown Commercial Service (CCS) works with both departments and organisations across the whole of the public sector to ensure maximum value is extracted from every commercial relationship and improve the quality of service delivery. The CCS goal is to become the “go-to” place for expert commercial and procurement services.

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