



JENOPTIK | Traffic Solutions

JENOPTIK Traffic Solutions UK Ltd · 4.3 Frimley Business Park · Frimley · Surrey · GU16 7SG · UK

## Press Release

Monday 9<sup>th</sup> January 2017

### **Lancashire chooses SPECS3 VECTOR average speed enforcement cameras from Jenoptik for eight routes through the county.**

EIGHT routes where thirteen people have lost their lives in road accidents in almost six years (01/01/2011 to 01/10/2016) are being targeted in a bid to cut down on the number of casualties. The routes across Lancashire have seen a total of four hundred and six casualties with sixty two people suffering serious or life changing injuries since 2011.

Jenoptik's SPECS3 VECTOR cameras have been selected and installation work will begin on Monday 9 January on the first route, the A6 London Road, Preston, between the Capitol Centre (Winery Road) and Albyn Street East, with enforcement likely to begin around March. The seven other routes will have a staggered installation period with all cameras in force by the end of 2017.

SPECS cameras are now widely proven to have a demonstrable and consistent influence on driver behavior, driving down casualties through compliance with posted speed limits and a harmonisation of vehicle speeds where they are installed.

Geoff Collins, Sales & Marketing Director for JENOPTIK Traffic Solutions UK commented:

**"This contract represents one of the UKs most significant average speed projects, covering eight stretches of road. Based on our experience of almost 100 permanent SPECS installations, I fully expect these Lancashire routes to become safer as the installations progress".**

#### **NOTES**

The routes covered by this contract are:

1. A565 Southport Road (1.2m) between B5246 at Mere Brow and the Gravel Lane roundabout at Banks.
2. A583 Preston New Road (7.5m) between M55 Junction 4 (Peel Road, Peel Hill), through Kirkham bypass, and Blackpool Road at Preston Old Road at Clifton.
3. A588 Head Dyke Lane, Pilling (2m) between Fold House Caravan Park and Bourbles Lane.
4. A59 Brockholes Brow (0.5m) between M6 junction 31 and Glenluce Drive.
5. A6 London Road, Preston (0.7m) between Capitol Centre (Winery Lane) and Albyn Street East.
6. A675 Belmont (8.5m) between M65 junction 3, through Abbey Village and Belmont to Scout Road.
7. A682 Gisburn Road (5.2m) between A59 at Gisburn and Whittycroft Avenue (between Barrowford and Blacko).
8. B6232 Grane Road (4.7m) between A56 through Haslingden Grane to A6177 Elton Road junction with Sough Lane.

Further details can be found here: [http://www.safe2travel.co.uk/more\\_info.asp?current\\_id=214](http://www.safe2travel.co.uk/more_info.asp?current_id=214)



Vysionics, the UK based ANPR and average speed enforcement experts were in November 2014 acquired by Jenoptik, international leaders in enforcement technology. From June 2016, the company name was changed to Jenoptik Traffic Solutions UK.

Further information can be found at: [www.jenoptik.co.uk/about-us/name-change](http://www.jenoptik.co.uk/about-us/name-change)

SPECS average speed enforcement cameras have been in use from 2000 with more than 85 permanent sites and 400 temporary roadworks installations operated. Where SPECS has been installed as a casualty reduction measure, KSI reductions of >70% on average are seen along those routes.

For more information, please contact Geoff Collins, Sales & Marketing Director

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## About Jenoptik and its Traffic Solutions division

As an integrated photonics group, Jenoptik divides its activities into five divisions: Optical Systems, Healthcare & Industry, Automotive, Traffic Solutions and Defense & Civil Systems.

The [Traffic Solutions](#) division develops, manufactures and distributes components, systems and services which contribute towards greater road traffic safety throughout the world. Based on the proven Robot Technology, the market-leading product portfolio comprises comprehensive systems relating to all aspects of road traffic, such as speed measurement and red light monitoring systems, OEM (Original Equipment Manufacturer) products and systems for the detection of traffic violations. Expertise extends to measuring average speed over a defined section of road (section speed control) and automated number plate recognition (ANPR). In the service field we cover every aspect of the traffic safety process chain – from system development, production and installation of the monitoring infrastructure to image capture and automated processing.